Self-Organization and Collective Decision Making in Animal and Human Societies

Frank Schweitzer

fschweitzer@ethz.ch





Example: Biological Aggregation

 cells, slime mold amoebae, myxobacteria generate a *chemical field* to communicate ⇒ *chemotaxis*



 Deneubourg, J. L.; Gregoire, J. C.; Le Fort, E. (1990): Kinetics of Larval Gregarious Behavior in the Bark Beetle Dendroctonus micans (Coleoptera: Scolytiadae), J. Insect Behavior 3/2, 169-182 (1990)



Modeling approach: Brownian Agents[†]

• variable: position r_i, dynamics: generalized Langevin equation

$$\frac{d\mathbf{r}_i}{dt} = \alpha_i \left. \frac{\partial h_0(\mathbf{r}, t)}{\partial \mathbf{r}} \right|_{\mathbf{r}_i} + \sqrt{2 D_n} \, \xi_i(t)$$

• adaptive landscape: *chemical field* $h_0(\mathbf{r}, t)$

$$\frac{\partial}{\partial t}h_0(\mathbf{r},t) = \sum_{i=1}^N s_i \,\delta(\mathbf{r}-\mathbf{r}_i) - k_0 h_0(\mathbf{r},t) + D_0 \Delta h_0(\mathbf{r},t)$$

[†]F.S., Brownian Agents and Active Particles. Collective Dynamics in the Natural and Social Sciences, Springer, 2003 (420 pp., 192 illus.)

Eidgenössische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich



• indirect communication via adaptive landscape





-Animal societies

Biological aggregation

Computer Simulations



 ${\small \bigcirc}~$ time: (top) $10^2,\,10^3,\,5\times10^3,$ (bottom) $10^4,\,2.5\times10^4,\,5\times10^4$



Self-Organization and Collective Decision Making ... Frank Schweitzer SYSS Dresden 31 March 2006 6 / 23 Animal societies Biological aggregation

Evolution of the adaptive landscape



• time: (top) 10^2 , 10^3 , 5×10^3 , (bottom) 10^3 , 5×10^3 , 5×10^4 . Note that the vertical scale in the top row is 10 times the scale of the bottom row

ETH
Eidgenössische Technische Hochschule Züric
Swiss Federal Institute of Technology Zurich

Self-Organization and Collective Decision Making	Frank Schweitzer	SYSS Dresden	31 March 2006	7 / 23
Animal societies				
Biological aggregation				

Summary:

- agents follow local rules, create global structures
 - reason: nonlinear feedback between individual actions
 - agents drive system into nonequilibrium: s₀
- two characteristic time scales for field dynamics:
 - early: independent growth of "spikes" (many small clusters)
 - late: competition of "spikes" for agents
- theoretical investigations (F.S., L. Schimansky-Geier, Physica A 206 (1994) 359-379)
 - derivation of a selection equation: survival of the fittest

$$\frac{dx_i}{dt} = x_i \left[E_i - \langle E_i \rangle \right] \quad ; \quad \langle E_i \rangle = \frac{\sum_i E_i x_i}{\sum_i x_i}$$

• derivation of an effective diffusion equation

$$\frac{\partial n(\mathbf{r},t)}{\partial t} = \frac{\partial}{\partial \mathbf{r}} \left\{ D_{\text{eff}} \frac{\partial n(\mathbf{r},t)}{\partial \mathbf{r}} \right\}; \quad D_{\text{eff}} = \frac{1}{\gamma_0} \left[k_B T - \alpha h_0(\mathbf{r},t) \right]$$

Example: Foraging Route of Ants



Schematic representation of the complete foraging route of *Pheidole milicida*, a harvesting ant of the southwestern U.S. deserts. Each day tens of thousands of workers move out to the dendritic trail system, disperse singly, and forage for food.

Hölldobler, B. and Möglich, M.: The foraging system of *Pheidole militicida* (*Hymenoptera: Formicidae*), *Insectes Sociaux* 27/3 (1980) 237-264



Brownian Agents

- position r_i , $\theta_i \in \{-1, +1\}$ (found food or not)
- $\omega_i \in \{0; 1\}$ (scouts, recruits), sensitivity η_i



F.S., K. Lao, F. Family, BioSystems 41 (1997) 153-166





Collective Decisions of Social Agents

- *N* agents: position $\mathbf{r}_i \in \mathbb{R}^2$, "opinion" $\theta_i \in \{-1, +1\}$
- binary choice: to change or to keep opinion θ_i

$$w(- heta_i| heta_i) = \eta \, \exp\left\{-rac{h_ heta(\mathbf{r}_i,t) - h_{- heta}(\mathbf{r}_i,t)}{T}
ight\}$$

- ► "herding behavior" \Rightarrow depends on information $h_{\theta}(\mathbf{r}_i, t)$ about decisions of other agents
- η : defines time scale
- ► *T*: "social temperature" measures *randomness* of social interaction
 - $T \rightarrow 0$: deterministic behavior



Spatio-temporal communication field

$$rac{\partial}{\partial t}h_{ heta}(\mathbf{r},t) = \sum_{i=1}^{N} s_i \, \delta_{ heta, heta_i} \, \delta(\mathbf{r}-\mathbf{r}_i) \, - \, k_{ heta}h_{ heta}(\mathbf{r},t) \, + \, D_{ heta}\Delta h_{ heta}(\mathbf{r},t)$$

- multi-component scalar field reflects:
 - existence of memory (past experience)
 - exchange of information with finite velocity
 - influence of spatial distances between agents
 - ⇒ *weighted* influence (space, time)

Self-Organization and Collective Decision Making	Frank Schweitzer	SYSS Dresden	31 March 2006	12 / 23
Human societies				
Collective decision making				

non-linear feedback:







Fast Information Exchange

• no spatial heterogeneity \Rightarrow mean-field approach



 $\kappa = \frac{2s N}{A k T} = 2 \Rightarrow$ critical population size: $N^c = \frac{k A T}{s}$ Emergence of minority and majority

Eidgenössische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich

Spatial Influences on Decisions



 $t = 10^{0}$



Sel	f-Organization and Collective Decision Making	Frank Schweitzer	SYSS Dresden	31 March 2006	15 / 23
L	Human societies				
	Spatial patterns				



 $t=10^2$



Self-Organization and Collective Decision Making	Frank Schweitzer	SYSS Dresden	31 March 2006	16 / 23
Human societies				
Spatial patterns				



 $t = 10^4$



Self-Organization and Collective Decision Making ... Frank Schweitzer SYSS Dresden 31 March 2006 17 / 23 Human societies
Spatial patterns

Is the outcome determined?



System size: A = 1600, total number of agents: N = 1600, time: $t = 5 \cdot 10^4$, frequency: $x_+ = 0.543$



almost every minority/majority relation may be established



• dependence on information dissemination (D), memory (k), agent density (N/A)



Analytical Investigations

- impact of information $\kappa = 2\nu/T$: relation between net information density $\nu = \bar{n} s/k$ and efficiency $\sim 1/T$
- existence of two bifurcations:

 $\kappa > \kappa_1 = 2$: minority/majority

 $\kappa > \kappa_2(D/k)$: multi-attractor regime





elf-Organization and Collective Decision Making	Frank Schweitzer	SYSS Dresden	31 March 2006	20 / 23
-Human societies				
Multi-attractor regime				

Result:

- to avoid multiple outcome (i.e. uncertainty in decision)
 - speed up information dissemination (mass media, ...)
 - ▶ increase randomness in social interaction (*T*)
 ⇒ system "globalized" by ruling information ⇒ becomes predictable
- to enhance multiple outcome (i.e. openess, diversity)
 - ▶ increase self-confidence, local influences (s)
 - ▶ prevent "globalization" via mass media (small D)
 ⇒ locality matters ⇒ system becomes unpredictable



Communication on different time scales



• subpopulation with the more efficient communication becomes "always" the majority



Self-organization in distributed systems:

- based on the non-linear coupling of "individual" actions
- feedback mechanism: self-consistent "field" indirect communication, exchange of information
- non-equilibrium system: communication is costly generation of information requires "energy"
- self-organization: emergence of spatial patterns



Model of Brownian Agents:[†]

- stochastic approach to structure formation in distributed systems ("micro level")
- considers internal degrees of freedom and energetic conditions of agents
- gradual transition from "physical" to "biological" and "social" phenomena by *adding complexity* to the agents
- very flexible, versatile tool for investigating complex systems

[†]F.S., Brownian Agents and Active Particles. Collective Dynamics in the Natural and Social Sciences, Springer, 2nd ed. 2004, 420 pp., 192 ill.

Eidgenössische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich